



## Business Continuity: Playbook (Paperback)

By Bob Hayes, Kathleen Kotwica

Elsevier Science Publishing Co Inc, United States, 2013. Paperback. Book Condition: New. 2nd Revised edition. 224 x 152 mm. Language: English . Brand New Book. The Business Continuity playbook provides the background and tools to create, manage, and execute all facets of an organization s business continuity program (BCP). Business continuity planning is an activity performed daily by organizations of all types and sizes to ensure that critical business functions are available before, during, and after a crisis. This playbook guides the security leader through the development, implementation, and maintenance of a successful BCP. The text begins with a detailed description of the concept and value of business continuity planning, transitioning into a step-by-step guide to building or enhancing a BCP. Its 14 appendices, which include sample forms, templates, and definitions, make it an invaluable resource for business continuity planning. The Business Continuity playbook is a part of Elsevier s Security Executive Council Risk Management Portfolio, a collection of real world solutions and how-to guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Answers the unavoidable question, What is the business value of a business continuity program? It breaks down a business...



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