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The Pocket Small Business Owner's Guide to Building Your Business: Learn Everything You Need to Start the Business You've Always Dreamed Of!

By Kevin Devine

Allworth Press,U.S. Paperback. Book Condition: new. BRAND NEW, The Pocket Small Business Owner's Guide to Building Your Business: Learn Everything You Need to Start the Business You've Always Dreamed Of!, Kevin Devine, In this comprehensive, step-by-step guide, Kevin Devine covers everything an aspiring small business owner needs to know before getting started. It's not as easy as just hanging up a sign and letting the money roll in! Have you thought about your market? Do you know how contracts work? How about the difference between an employee and an independent contractor? Are you aware of your competition, and the trends in your industry? Do you know what your breakeven point will be? Do you even know what a breakeven point is? If the answer to any of these questions is "no", then this is the book for you! With clear, friendly prose and helpful diagrams and charts, "The Pocket Small Business Owner's Guide to Building Your Business" is any prospective entrepreneur's new best friend.



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