



## Health Promotion Practice (2nd Revised edition)

By Will Nutland, Liza Cragg

Open University Press. Paperback. Book Condition: new. BRAND NEW, Health Promotion Practice (2nd Revised edition), Will Nutland, Liza Cragg, This fully revised public health text offers students and practitioners a grounding in the practice of health promotion and introduces a range of methods that are used in health promotion practice. It also helps to develop skills needed to do health promotion in a range of settings, including project management, partnership working, needs assessment and evaluation. Whether the public health intervention is through face to face contact with individuals, or community based or involves strategic policy development this book now also explores recent developments in social media and web based health promotion interventions. This second edition: provides practical guidance and tools for planning, delivering and evaluating health promotion gives greater emphasis to upstream health promotion interventions, including Healthy Public Policy and health advocacy includes activities to help you make applications to your own study or practice of health promotion Health Promotion Practice, 2nd Edition is an ideal resource for students of public health and health policy, public health practitioners and policy makers. Understanding Public Health is an innovative series published by Open University Press in collaboration with the London School of...



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